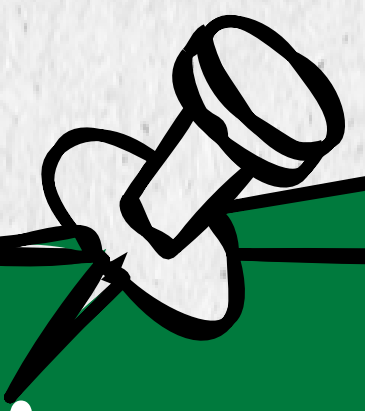
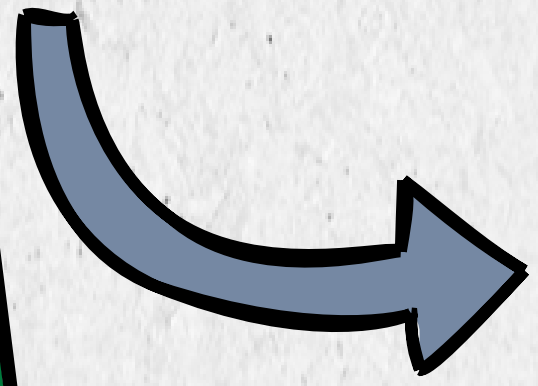
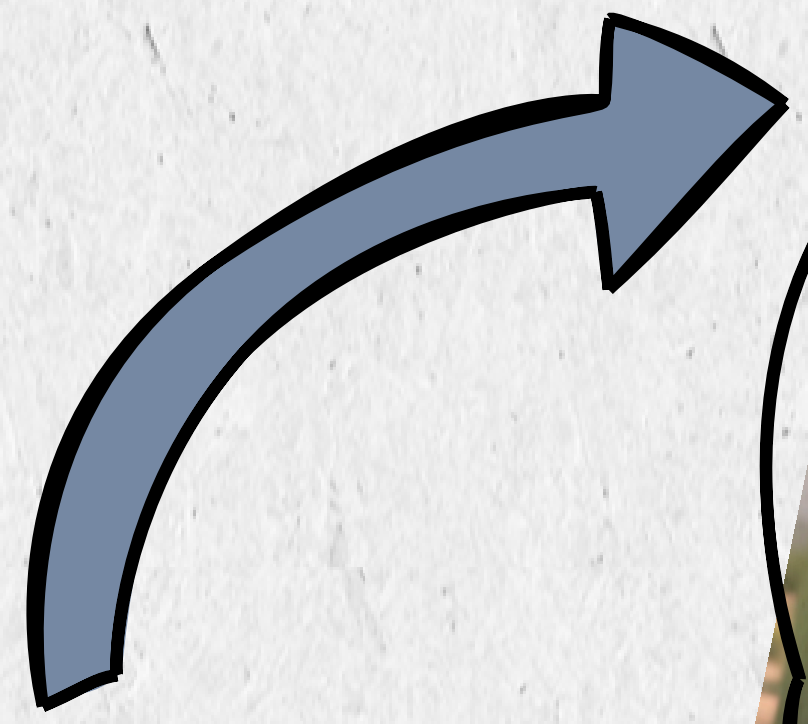




Additional Resources

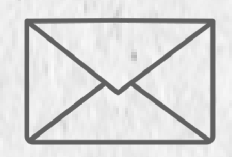


Unstick Your  
Product  
Management  
Career

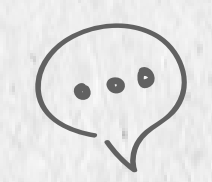


**Teresa Jurgens**

**Global NP Solutions, LLC**



info@globalnpsolutions.com

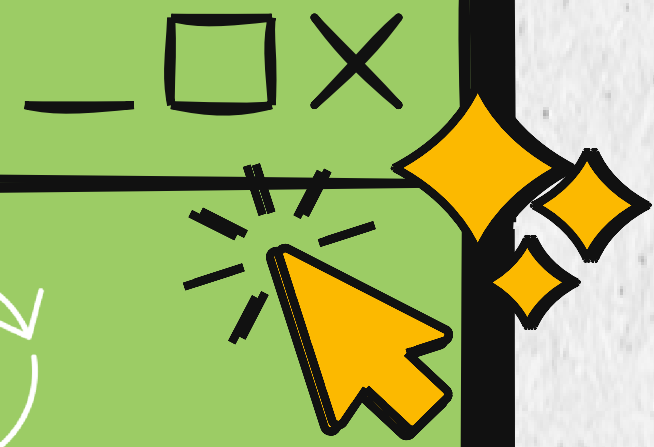


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# Today's Topics



Product Management



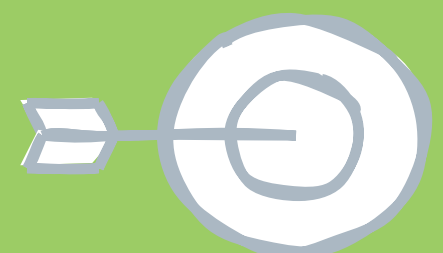
STRATEGY



PORTFOLIO



PROCESS



YOUR GOALS



Prior JOBS



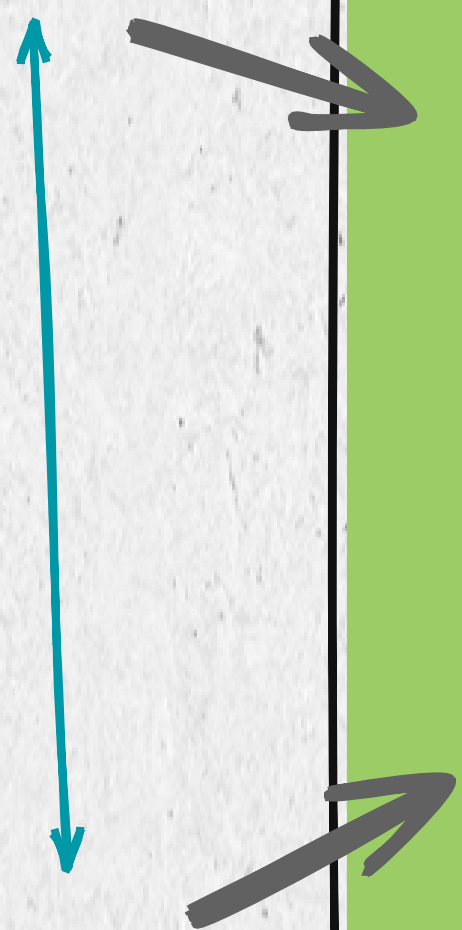
APPROACH

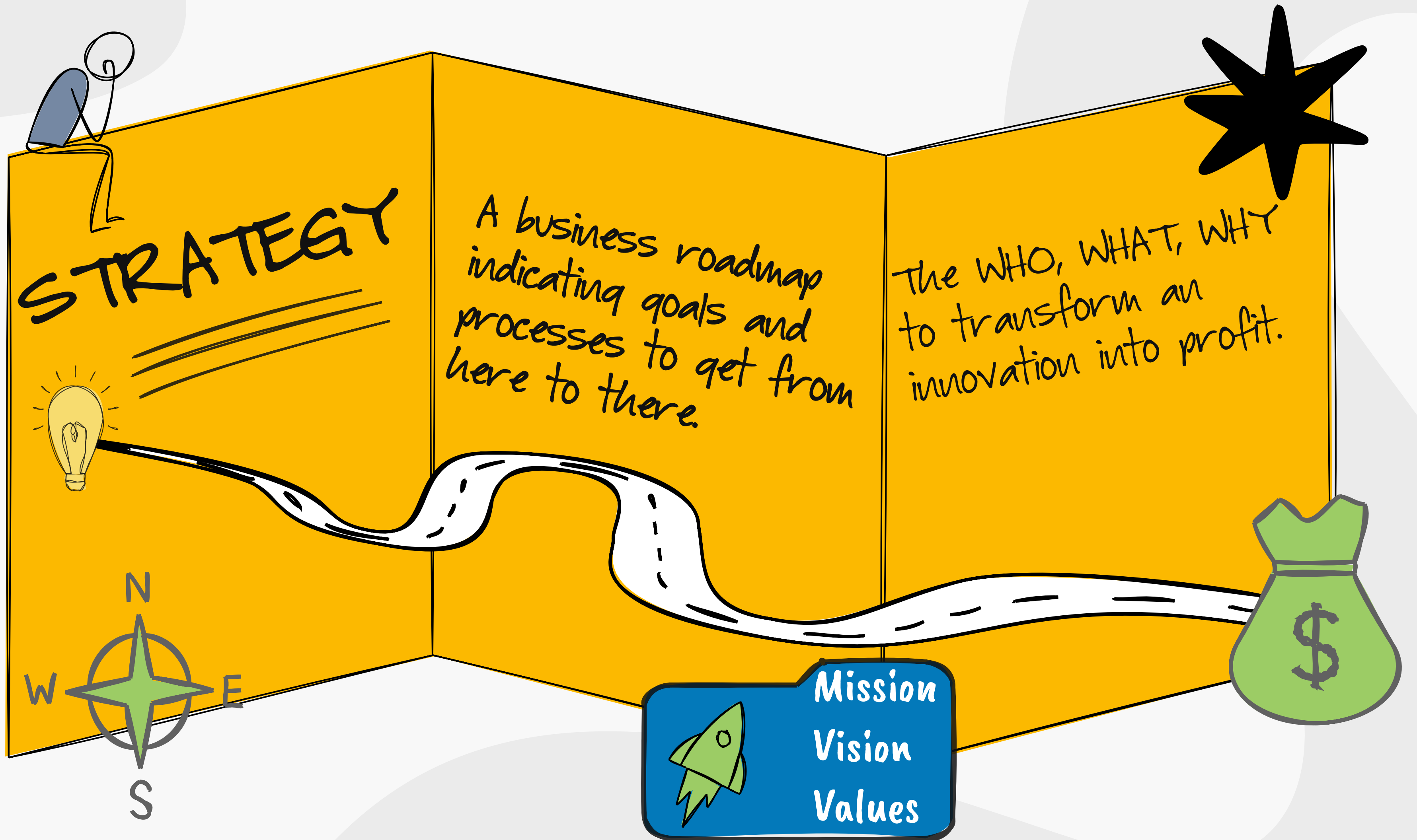
- Purpose
- Values

Collate your  
Past  
Experiences

Create a  
3-Step  
Action Plan

Your Career







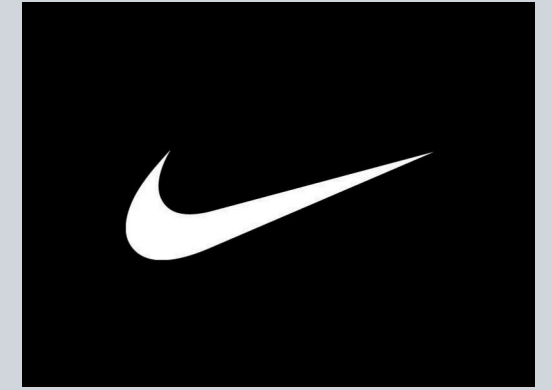
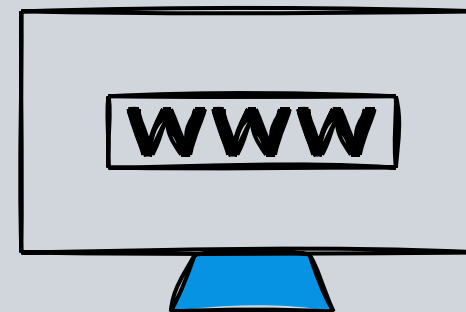
# Benchmark: Sample Mission Statements



Inspire and nurture the human spirit – one person, one cup and one neighborhood at a time.



Organize the world's information and make it universally accessible and useful

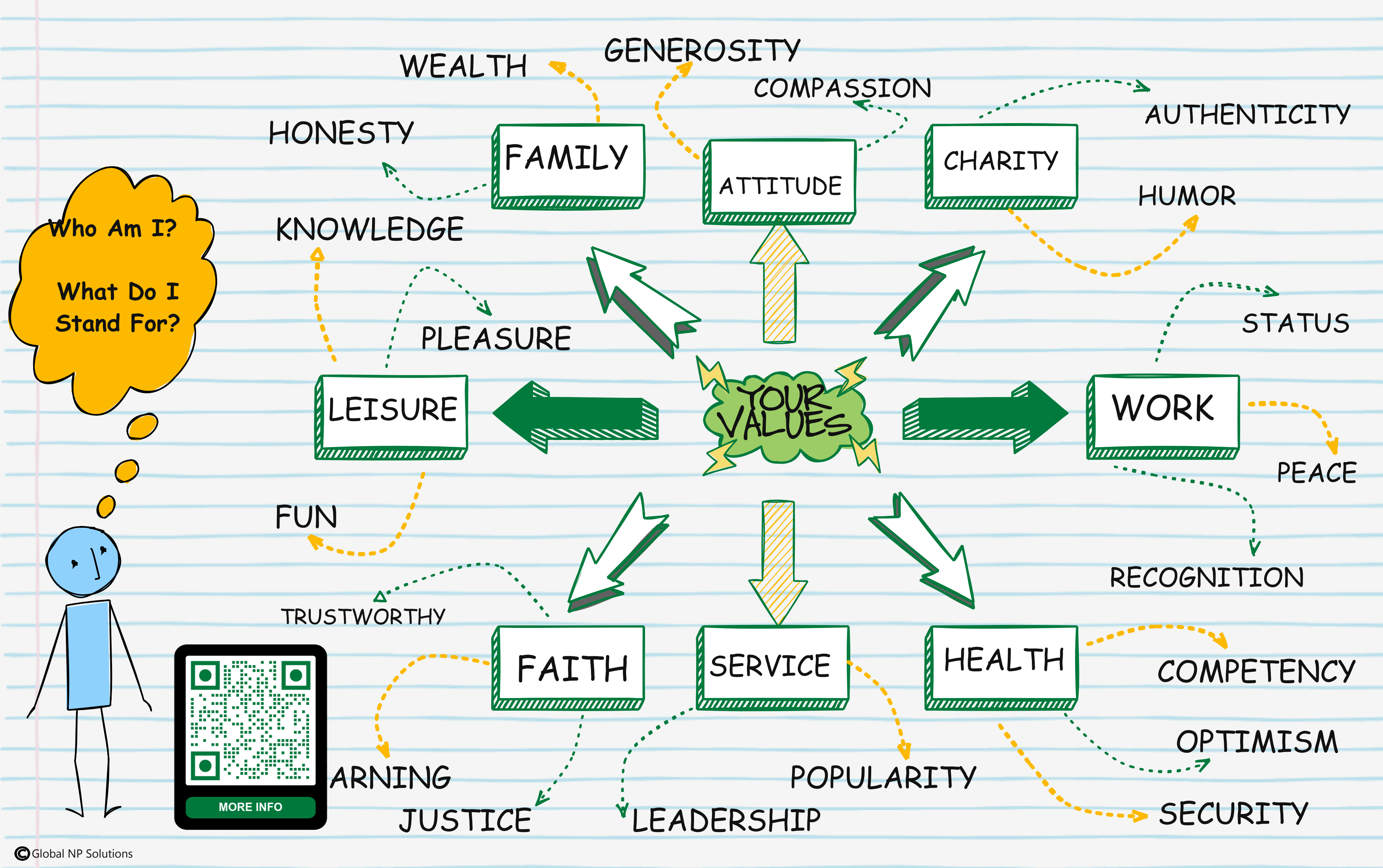


Bring inspiration and innovation to every athlete in the world. If you have a body, you are an athlete



Who They Are  
What They Stand For

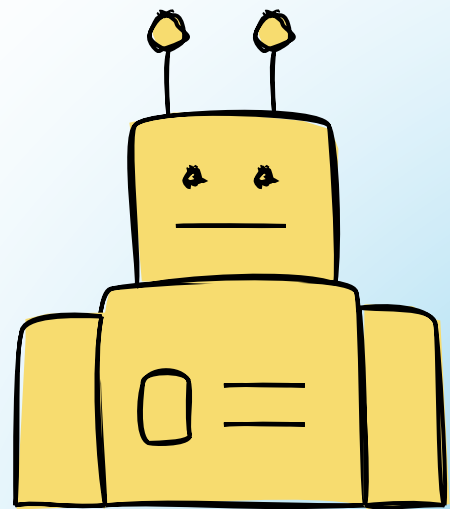




hard work

helping

honoring God



### Mission Statement:

"My mission is to embody hard work and dedication in all I do, while helping others with honesty and humility. I strive to honor God in my actions, fostering relationships built on integrity, service, and respect."



My Values

honesty

humility

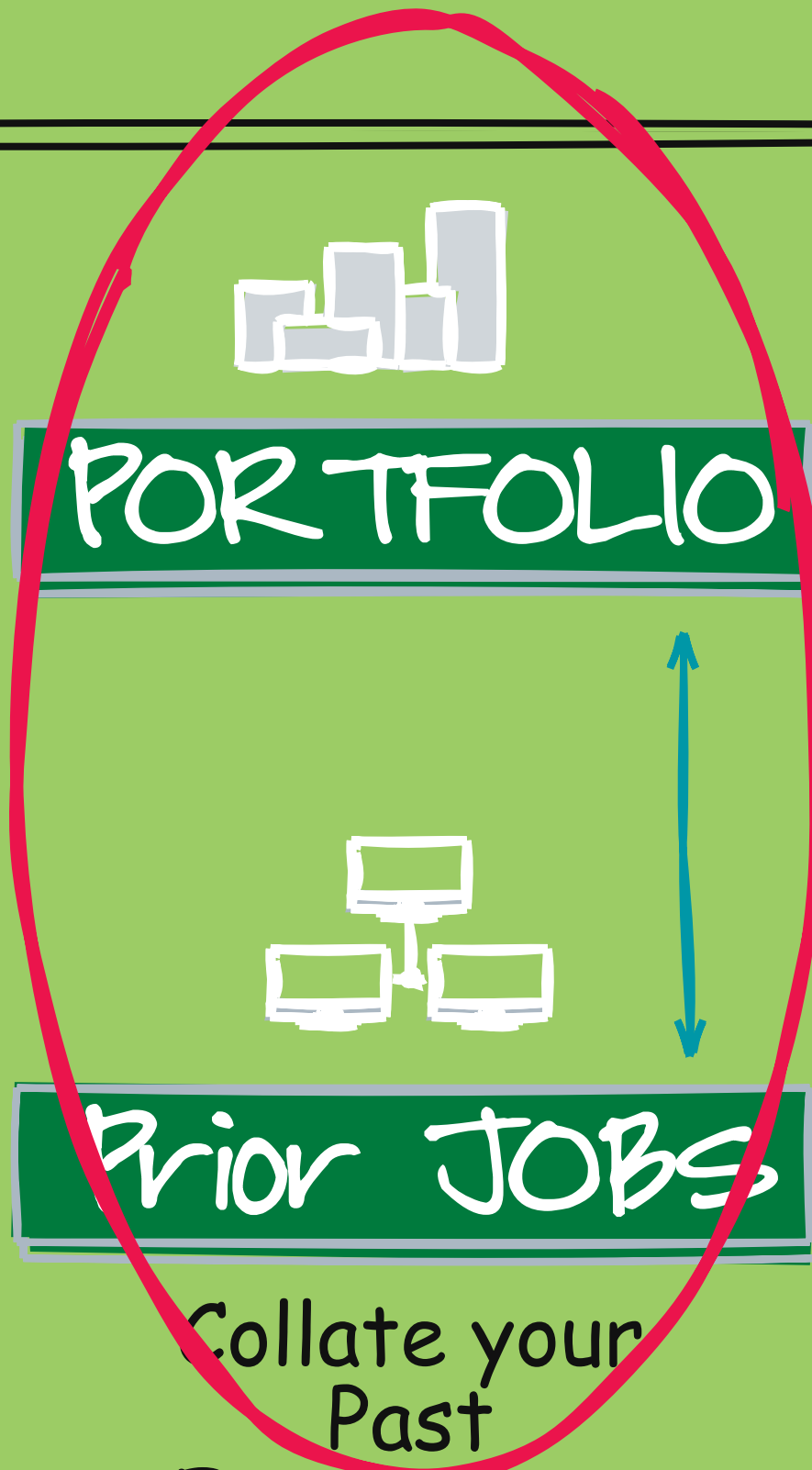


# Today's Topics



Product Management

✓  
STRATEGY



↻  
PROCESS

✓  
Your GOALS

PORTFOLIO  
Prior JOBS

APPROACH

- Purpose
- Values

Collate your Past Experiences

Create a 3-Step Action Plan

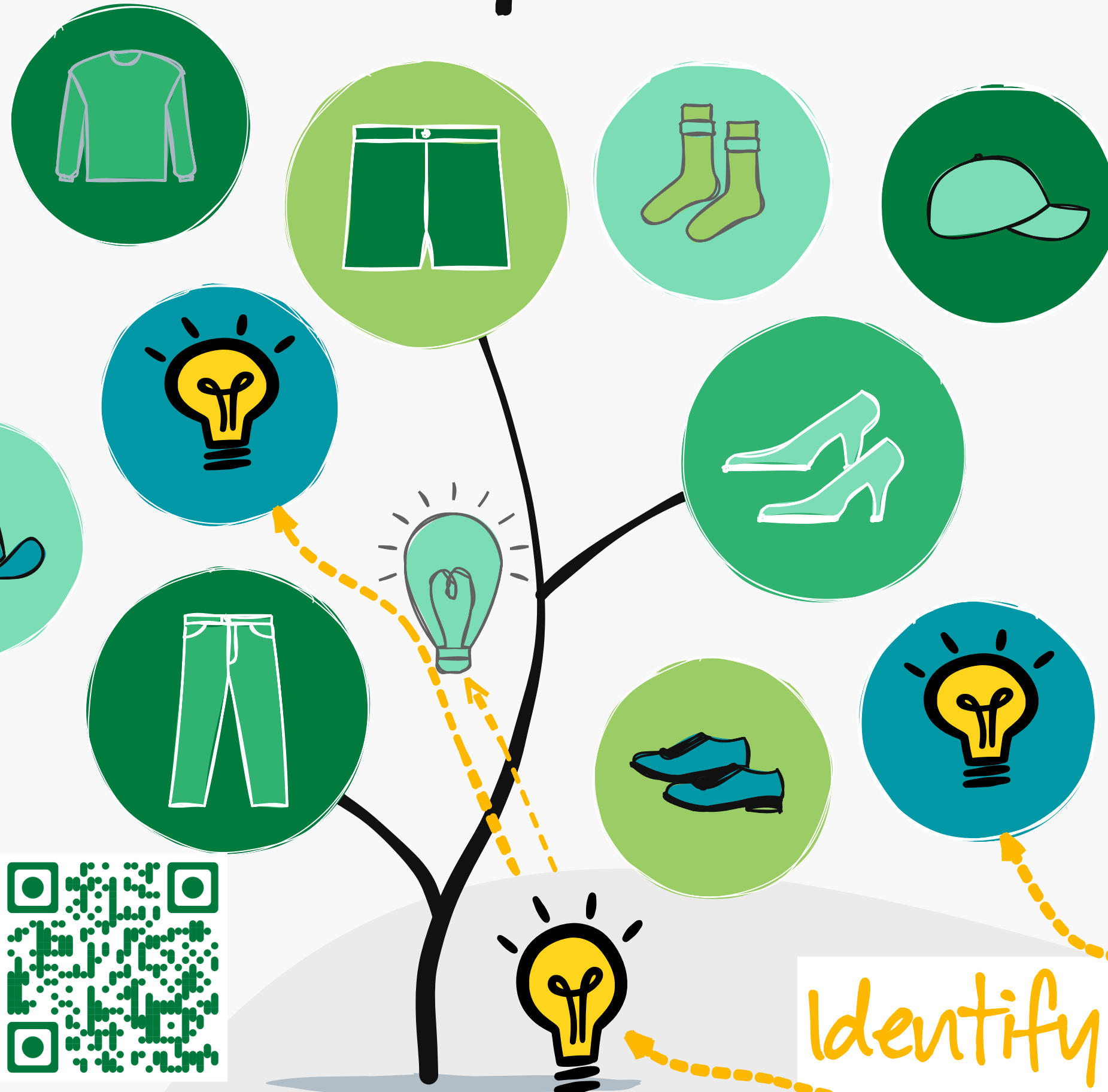
Your Career

# product portfolio

The suite of products and ideas that you intend to sell.



Identify Gaps



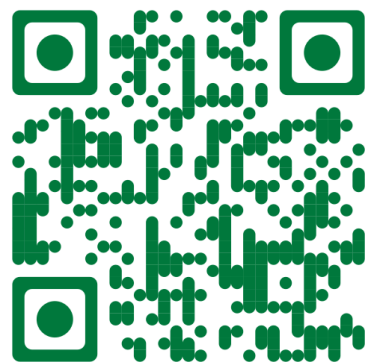
Get the Book

THE INNOVATION  
PORTFOLIO BOOK



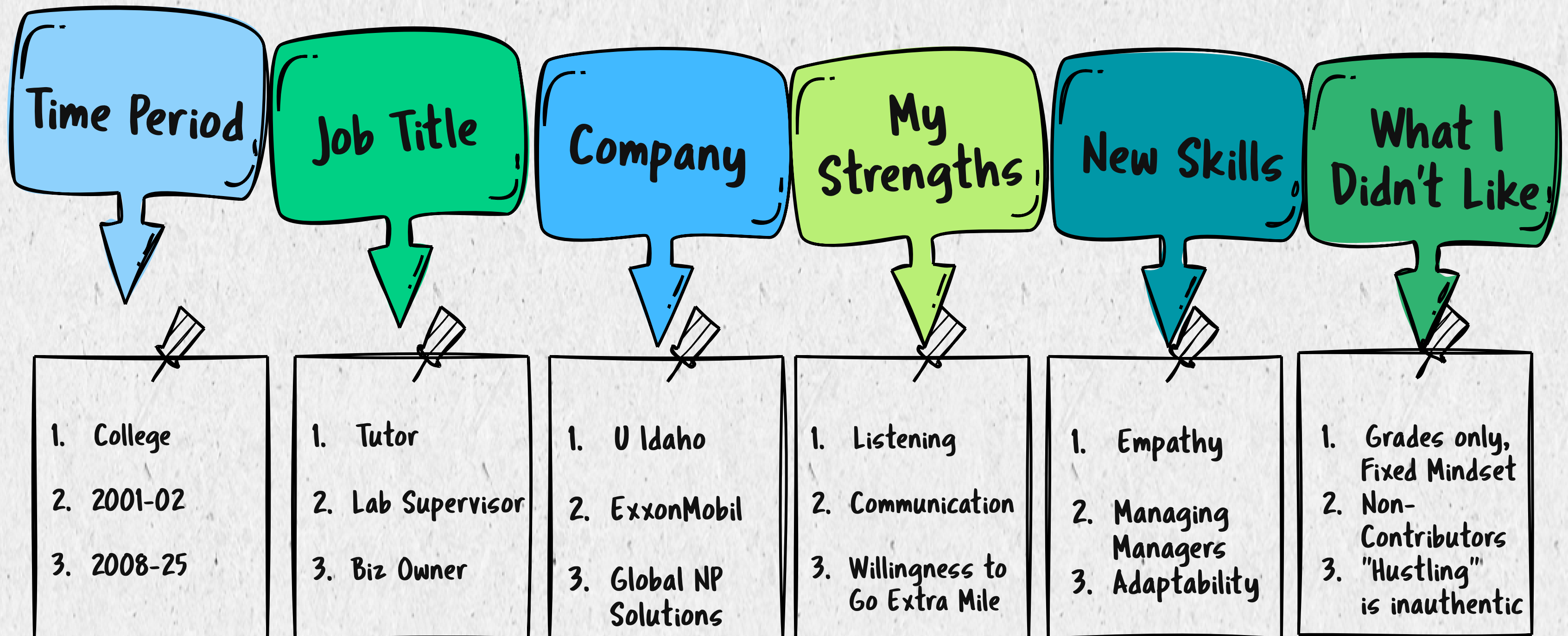
100 Days to Effective  
Product Portfolio Management

Teresa Jurgens  
PhD, MBA





# JOB EXPERIENCE INVENTORY (JEI)



# Summarize Your JEL with AI

It looks like you're reflecting on a range of experiences and aspirations.

These values emphasize understanding and addressing the needs of others, whether it's colleagues, customers, or diverse groups.

This highlights the importance of fostering clear, effective dialogue, regardless of the audience or setting.

This shows a commitment to maintaining high standards and continually improving.

These values reflect intellectual curiosity and the ability to think innovatively when solving problems or helping others understand complex concepts.

environments

Hard Work

Meaningful Contribution

Helping

Empathy

Honor God

Growth

Honesty

Integrity

Humility

Collaboration



# Today's Topics



Product Management

STRATEGY

PORTFOLIO

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- Purpose
- Values

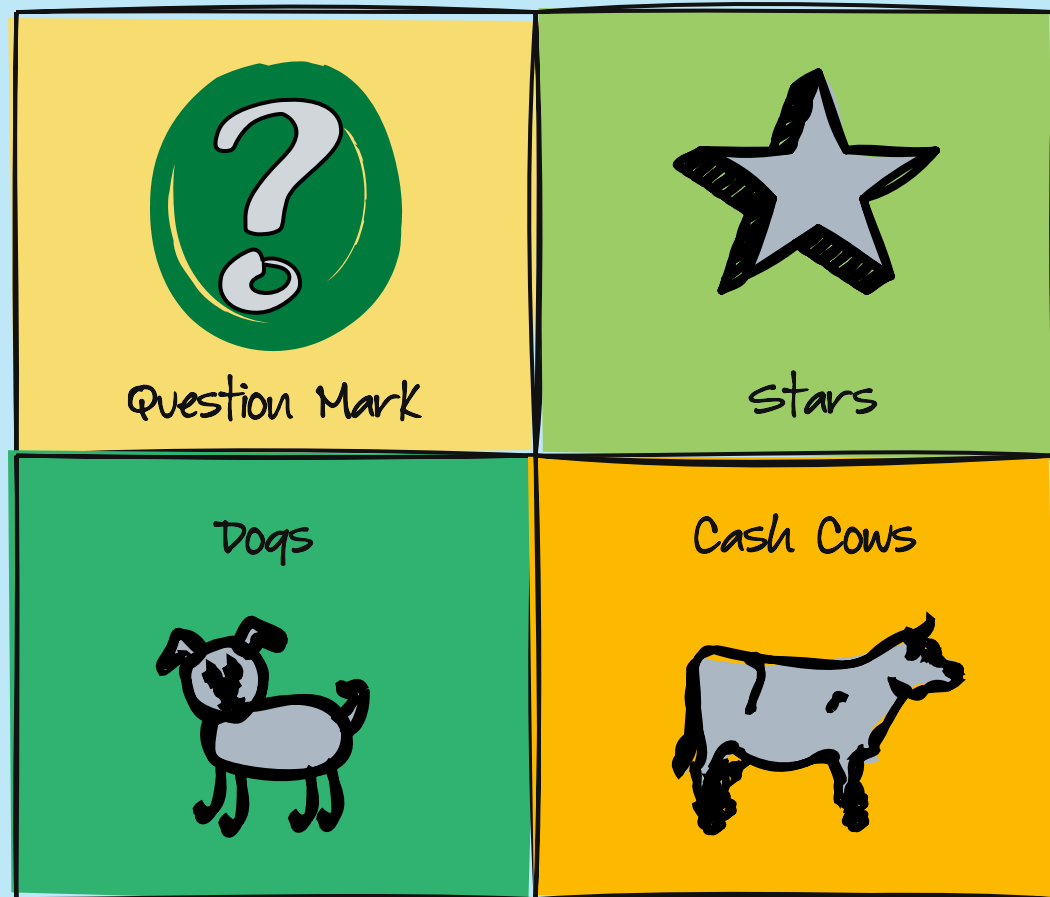
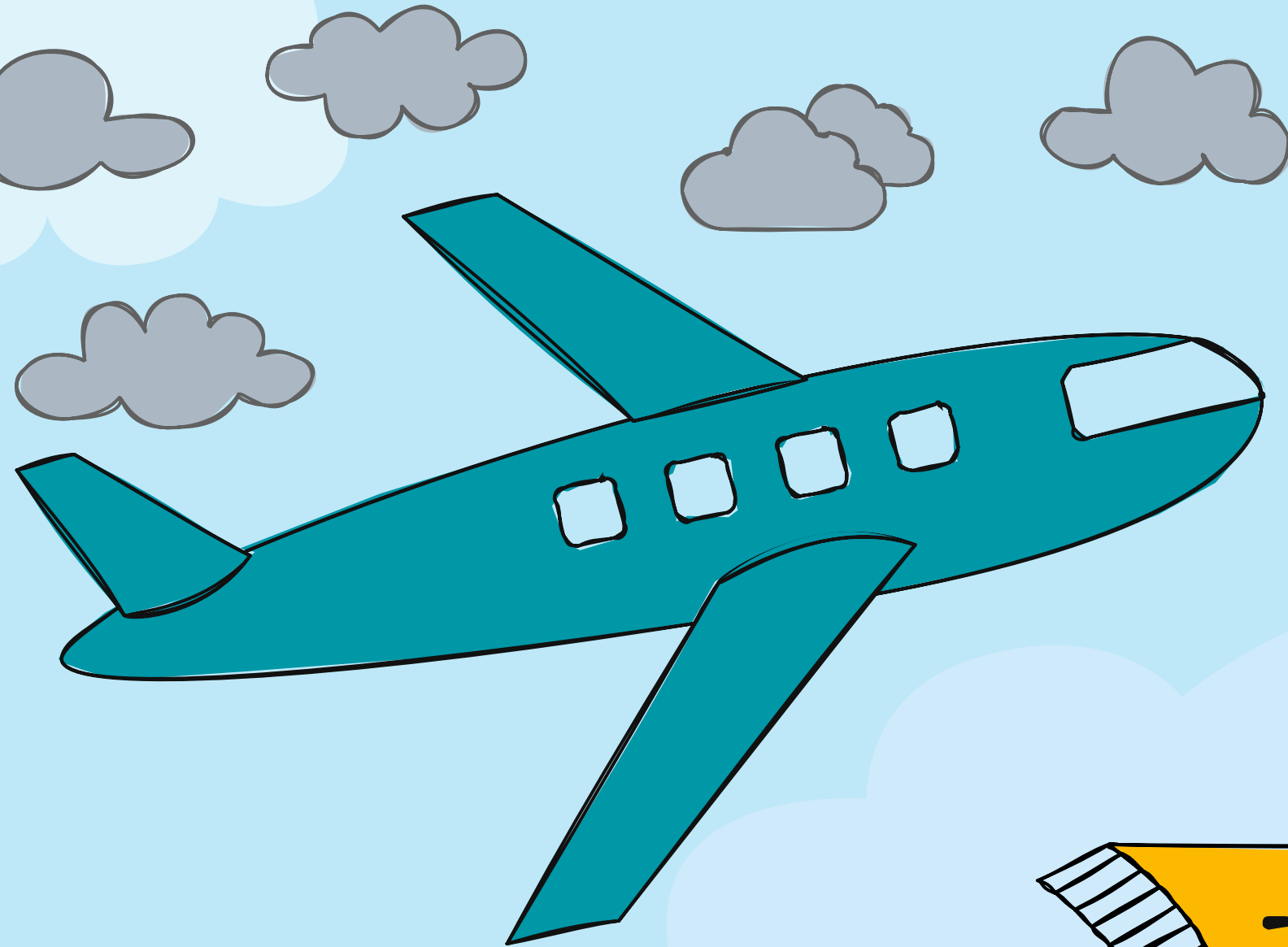
Collate your Past Experiences

Create a 3-Step Action Plan

Your Career

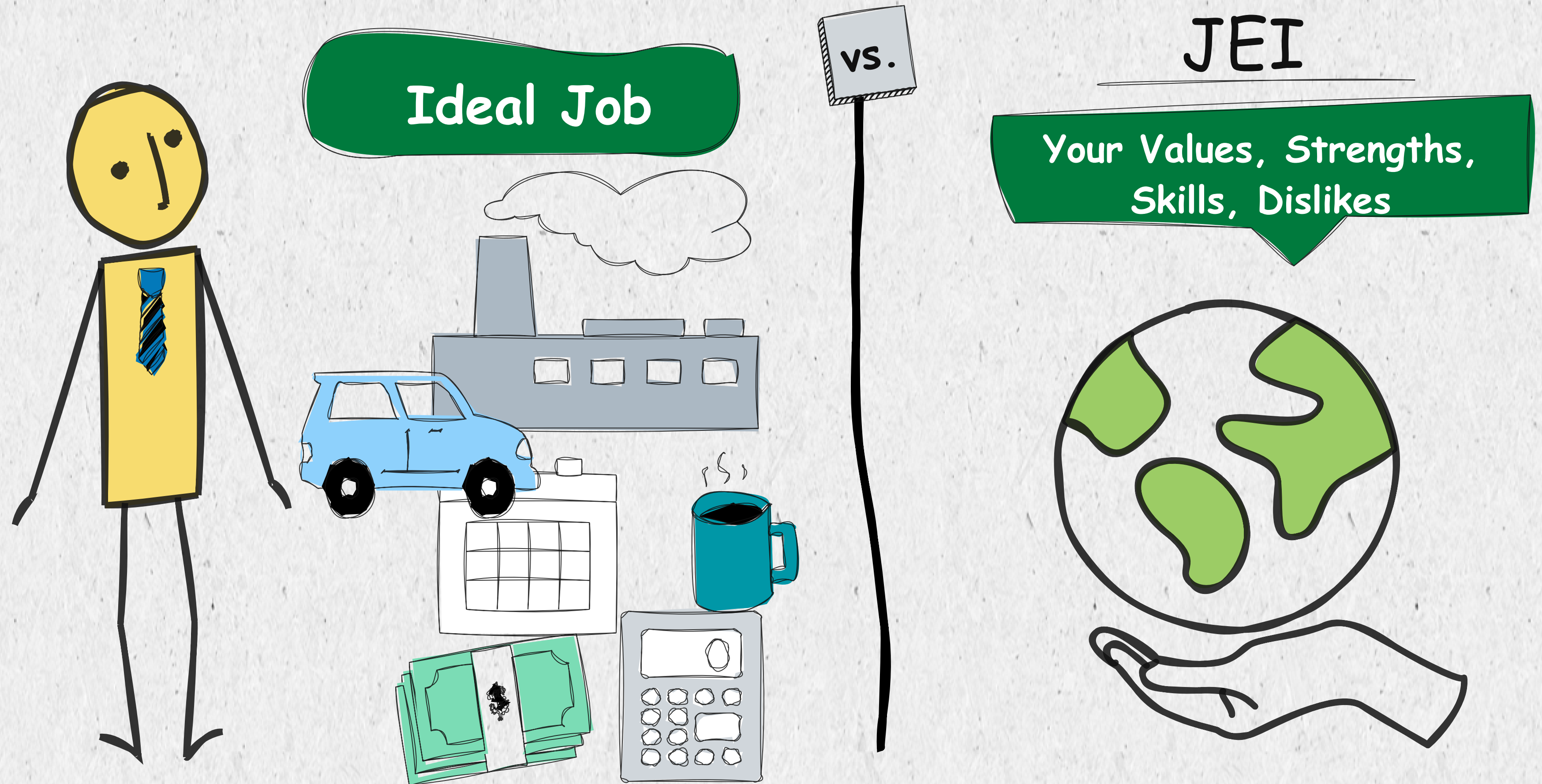
# What is the Product?

## What is Your Ideal Job?



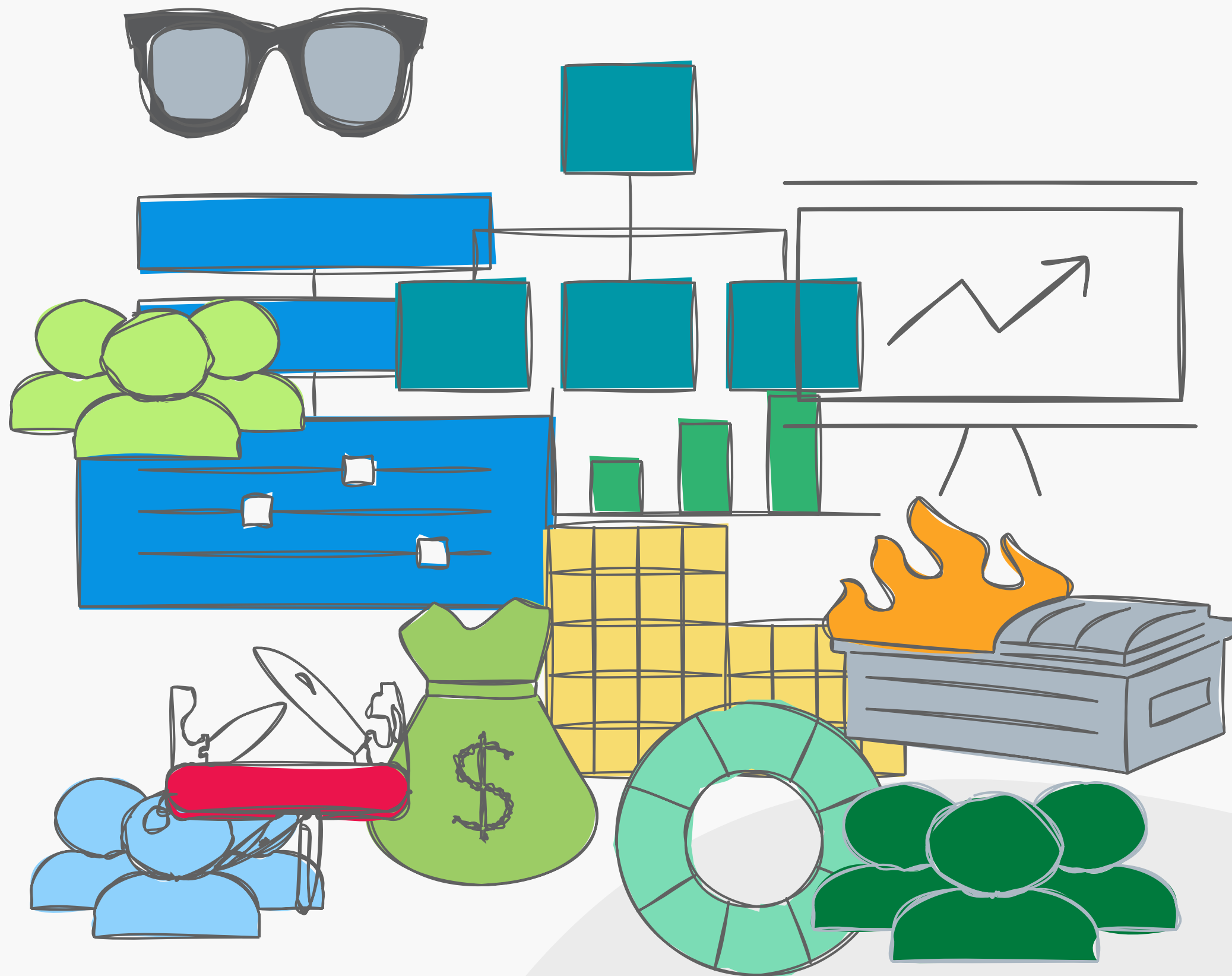


# HOMEWORK: Can You Identify Any Gaps?



Yay! Your insights are paying off!

Your ideal job is . . . **Certified Professional  
Project Manager!**





# Today's Topics

Product Management

STRATEGY

PORTFOLIO

PROCESS

YOUR GOALS

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APPROACH

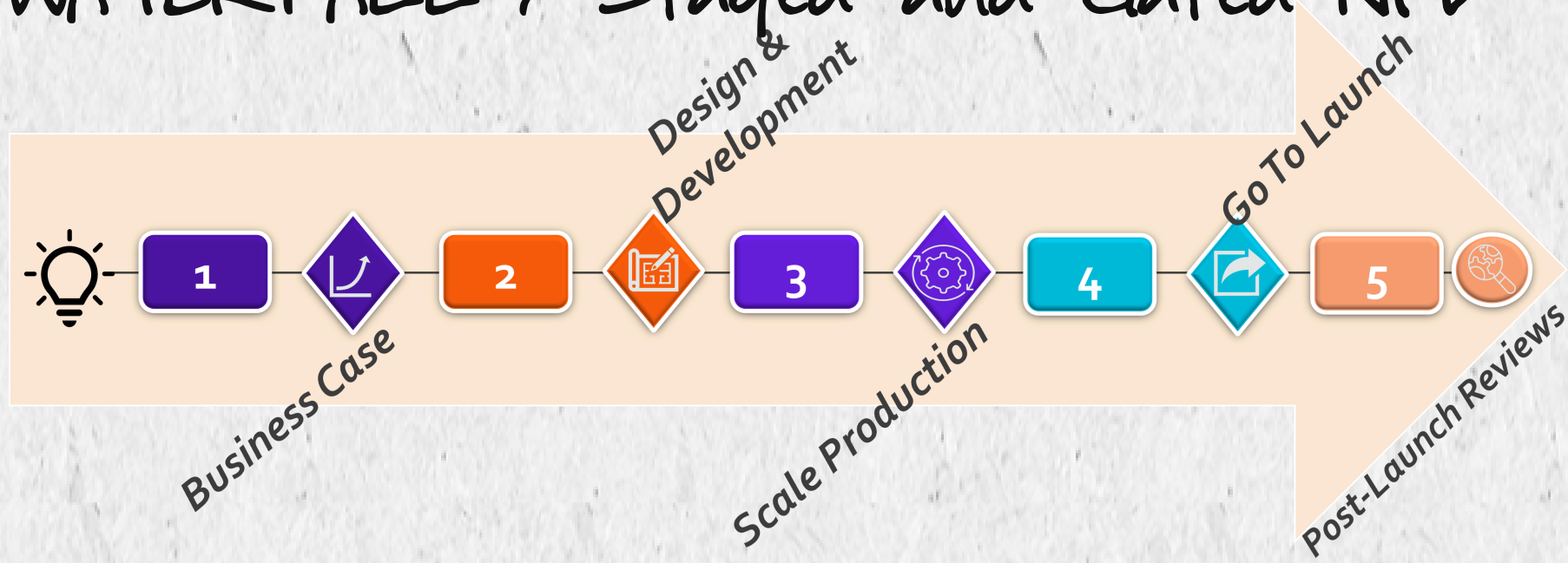
- Purpose
- Values

Collate your Past Experiences

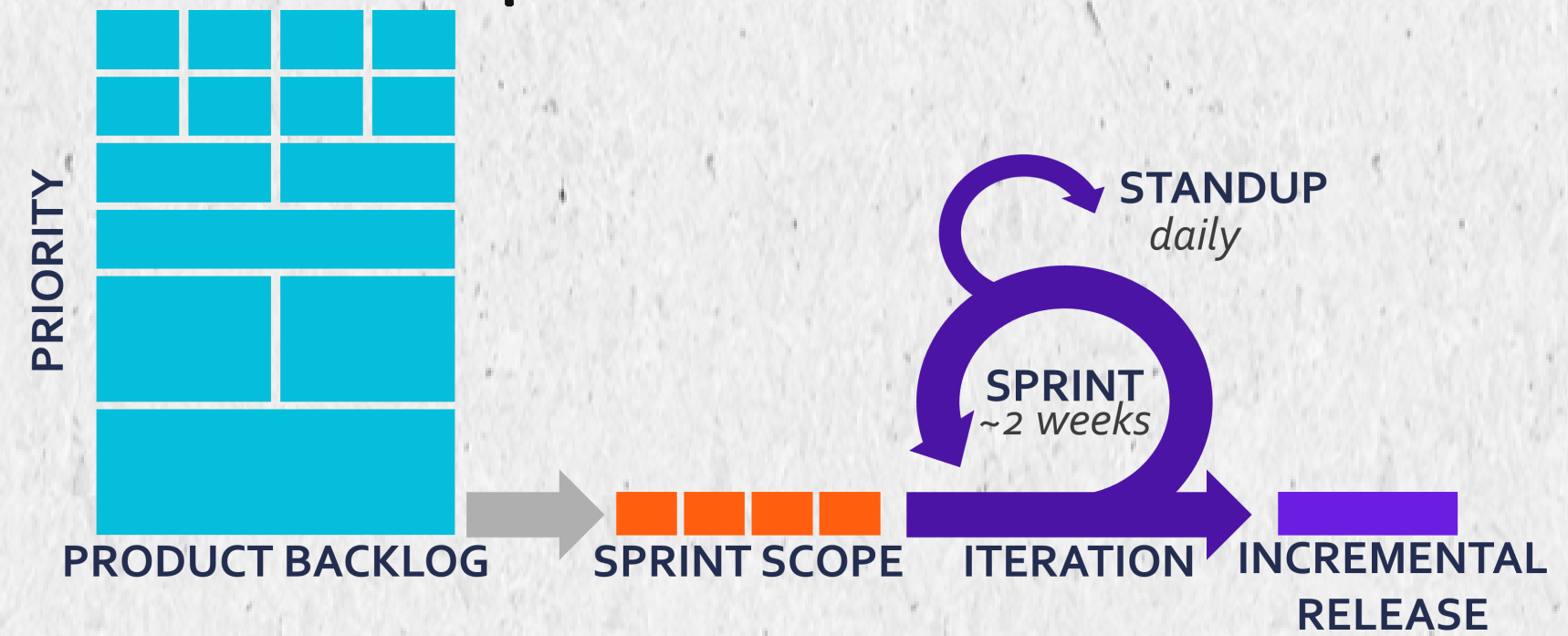
Create a 3-Step Action Plan

Your Career

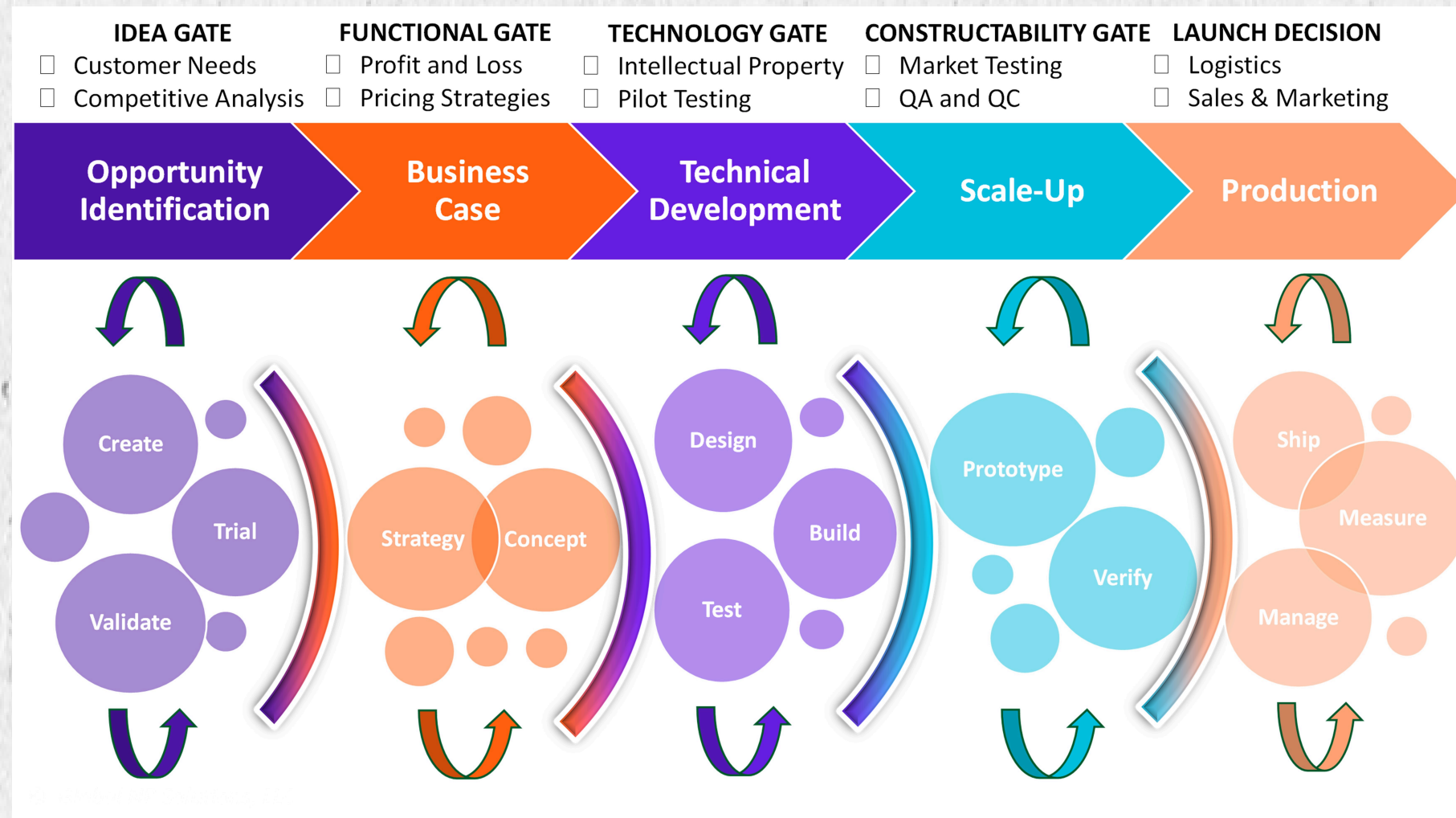
# WATERFALL / Staged-and-Gated NPD



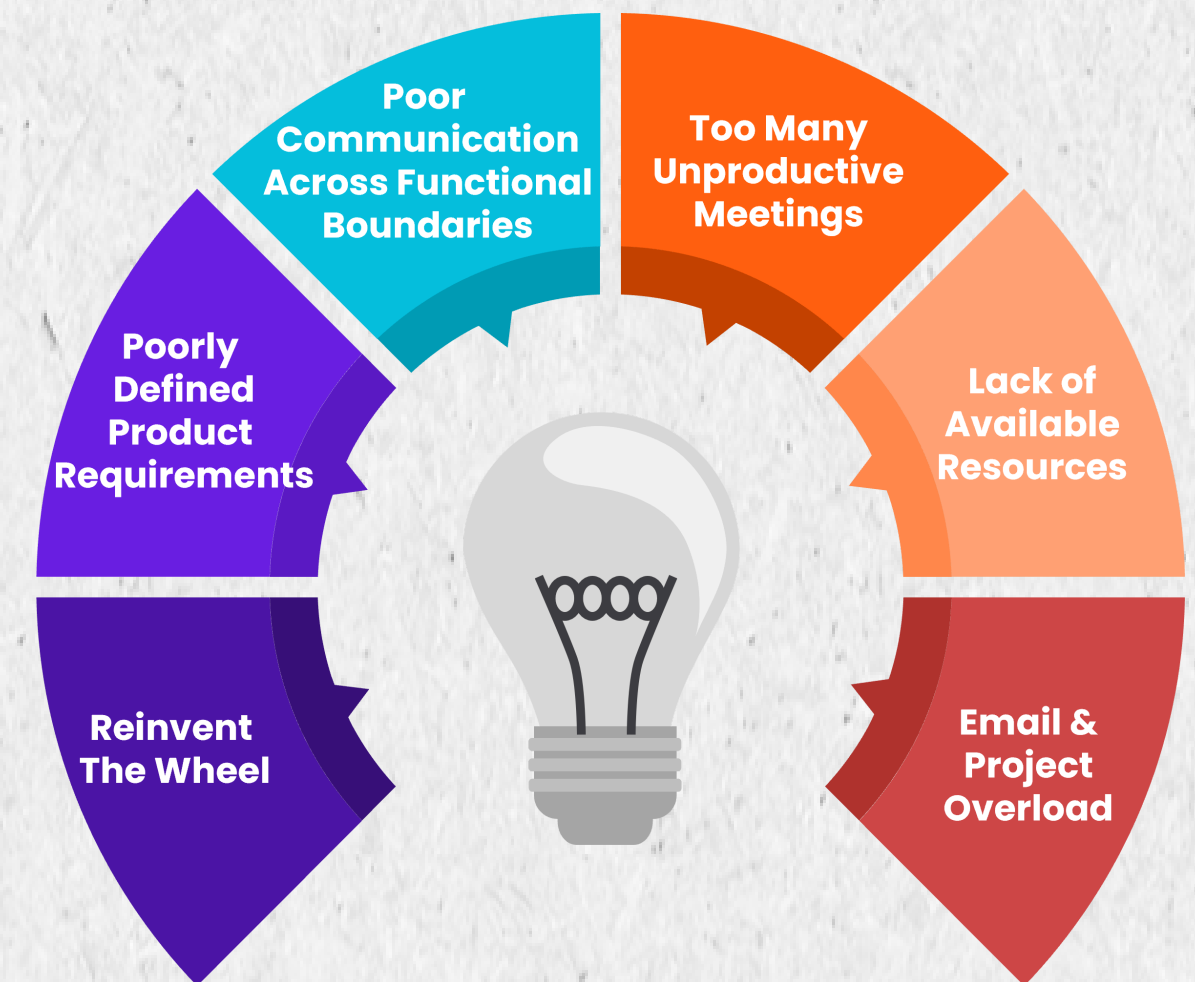
# Agile / SCRUM



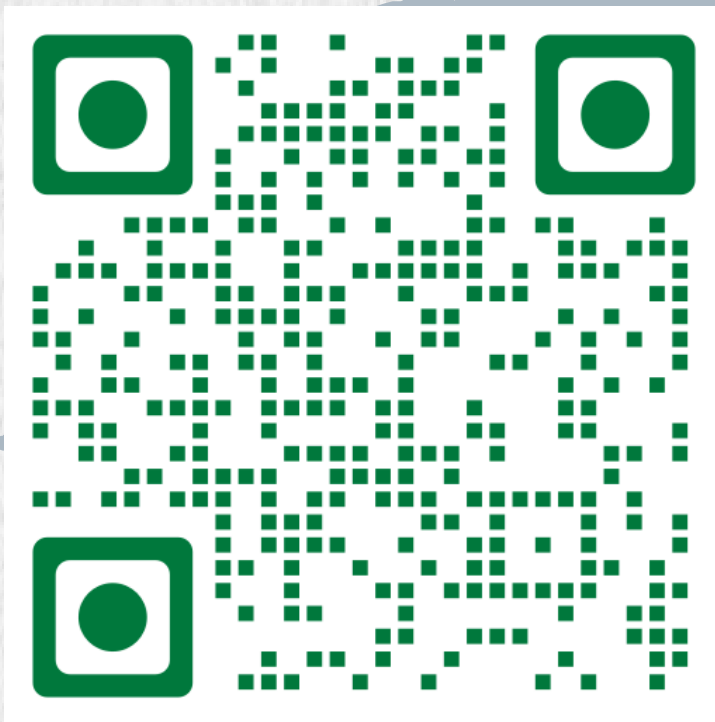
# Hybrid Process: WAGILE NPD



# Hybrid Process: Lean NPD







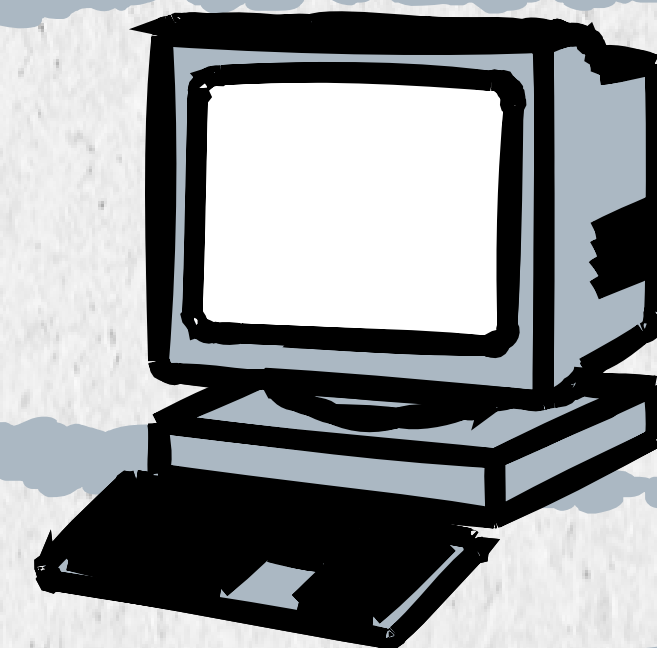
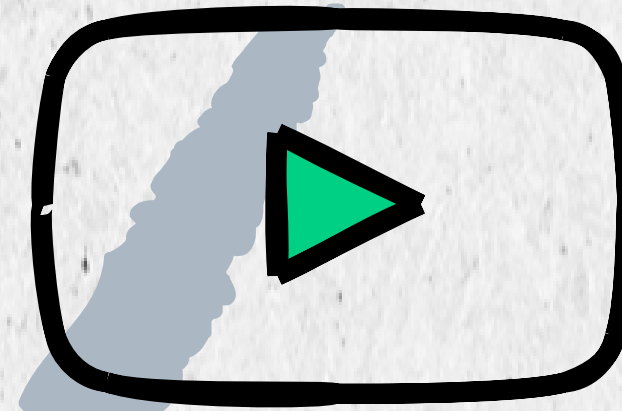
Available at  
Amazon

# THE INNOVATION PROCESS BOOK



*New Product Development Tools  
for Project and Product Managers*

**Teresa Jurgens**  
PhD, NPDP, PMP®



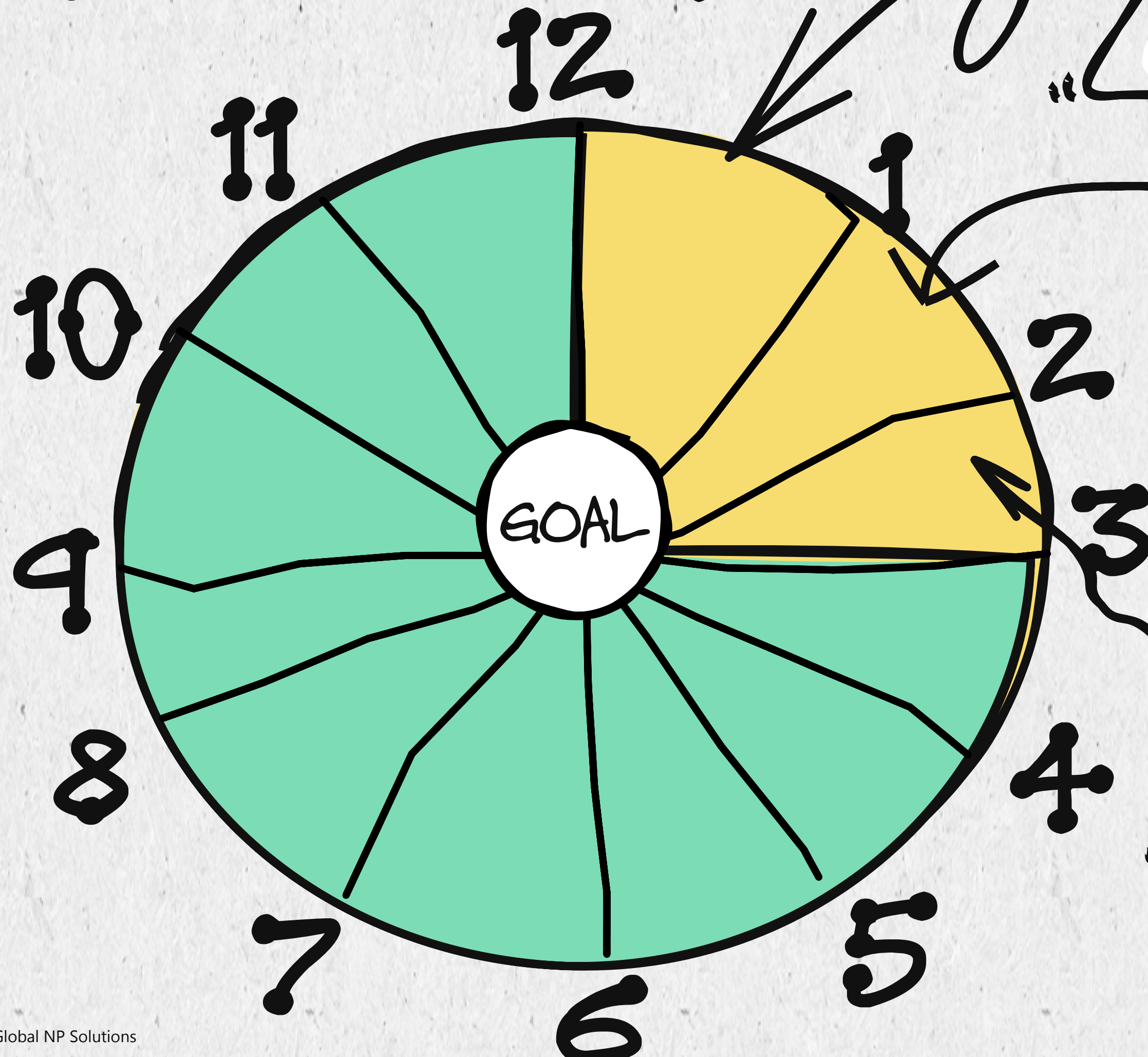
6-week Online Course, Starting August 12, 2025

<https://calendly.com/hello-teresajurgens/hybrid-pm-processes-for-npd>



# Create Your 3-Step Action Plan!

## THE GO CLOCK!

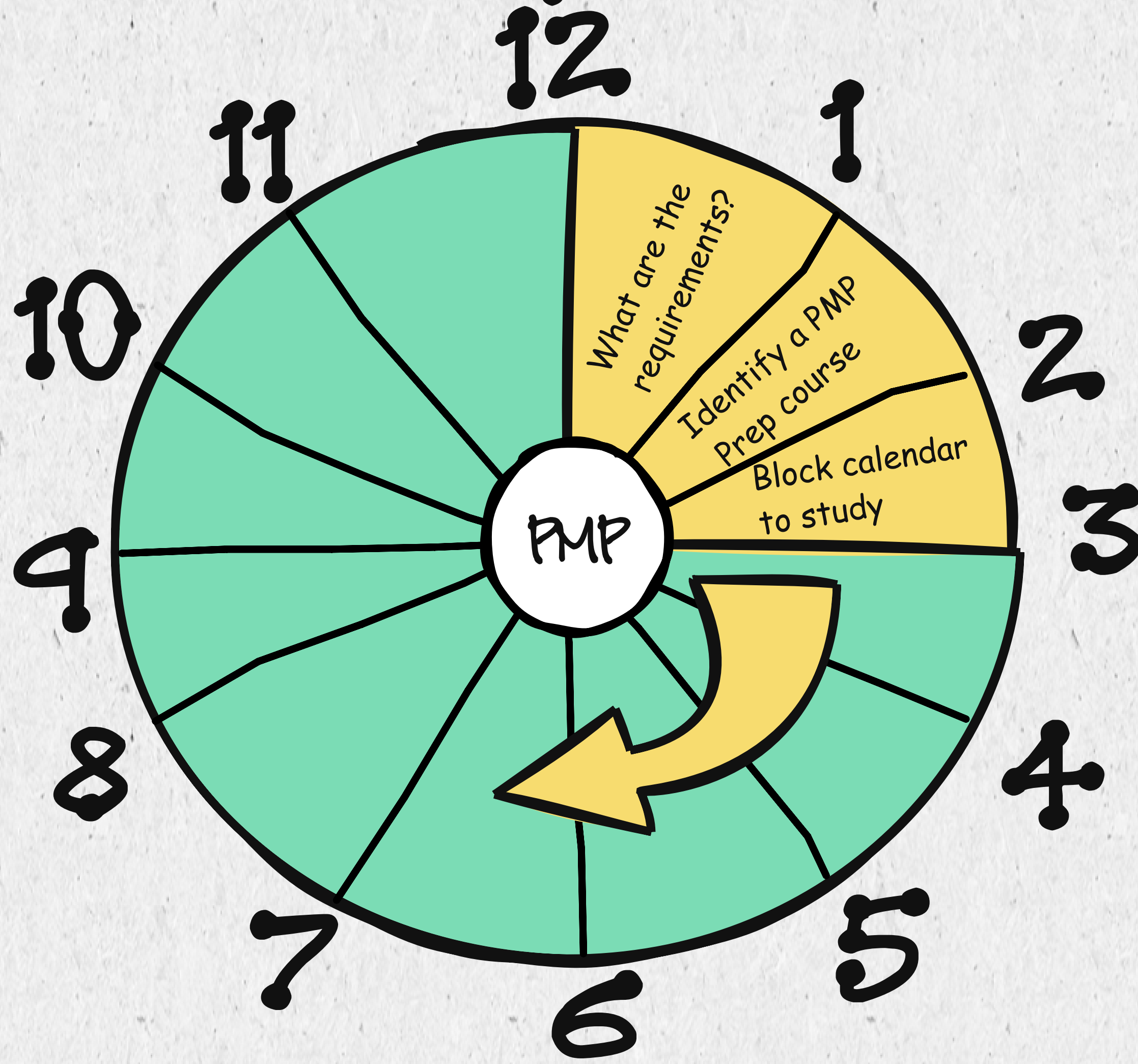


What is the smallest first step you need to take right now?

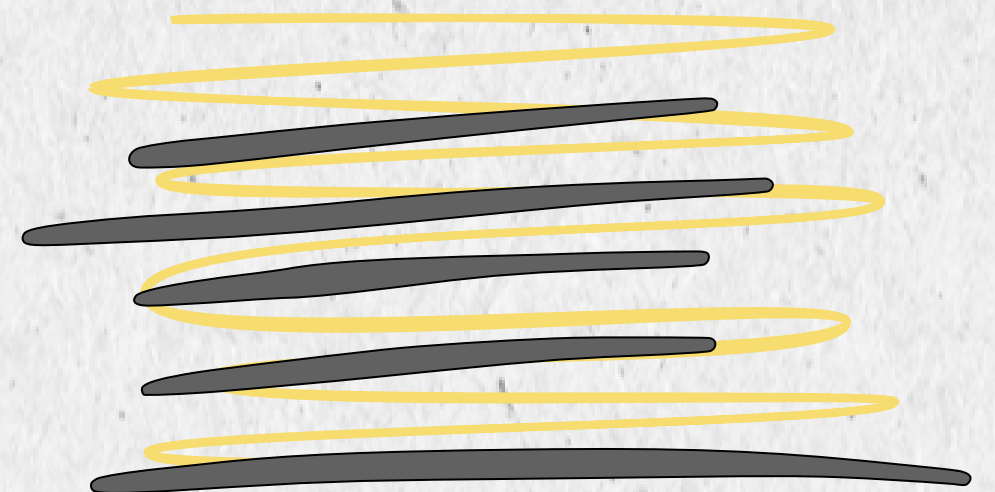
What is the very next step you need to take after that?

And then what is the next step you need to take after that?

# Example 3-Step Action Plan THE GO CLOCK!



HOMework:  
Complete the rest  
of the Go Clock!



# Today's Topics



Product Management



Your Career

## Get Your Questions Ready!

- Values

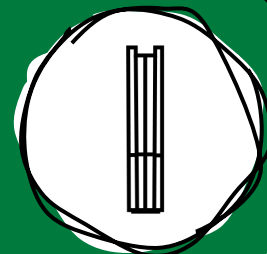
Conate your Past Experiences

Create a 3-Step Action Plan



# ROLES

**READ**



**OBSERVE**



**LISTEN**



**EMPOWER**



**STUDY**

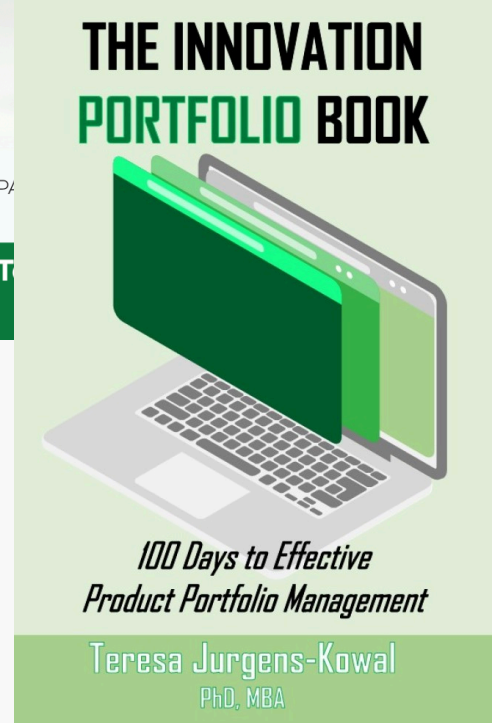
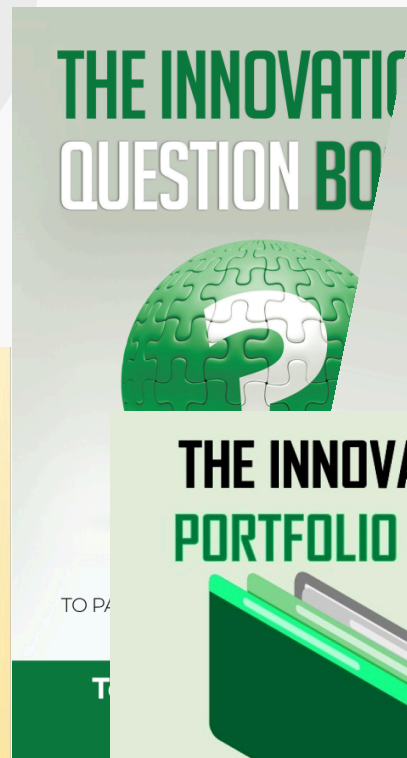
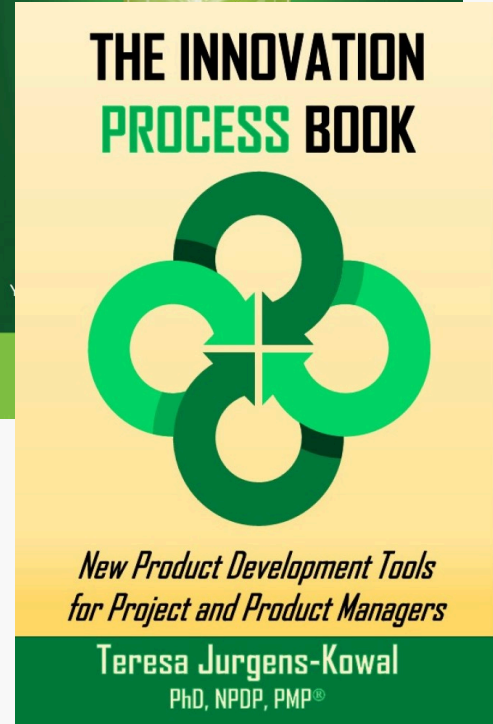


Continuous  
Learning





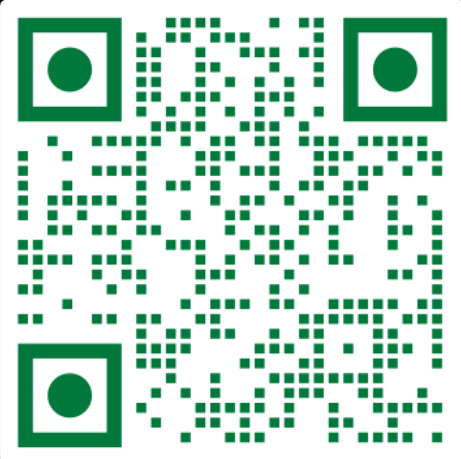
Available at Amazon



How to  
Work  
With Me



**Teresa Jurgens**  
Global NP Solutions, LLC



MORE INFO



info@globalnpsolutions.com



281-787-3979



Connect on Linked In

Online  
Class  
Starts  
8/12/25



4 Week Group  
Creativity Coaching  
Starts May 29