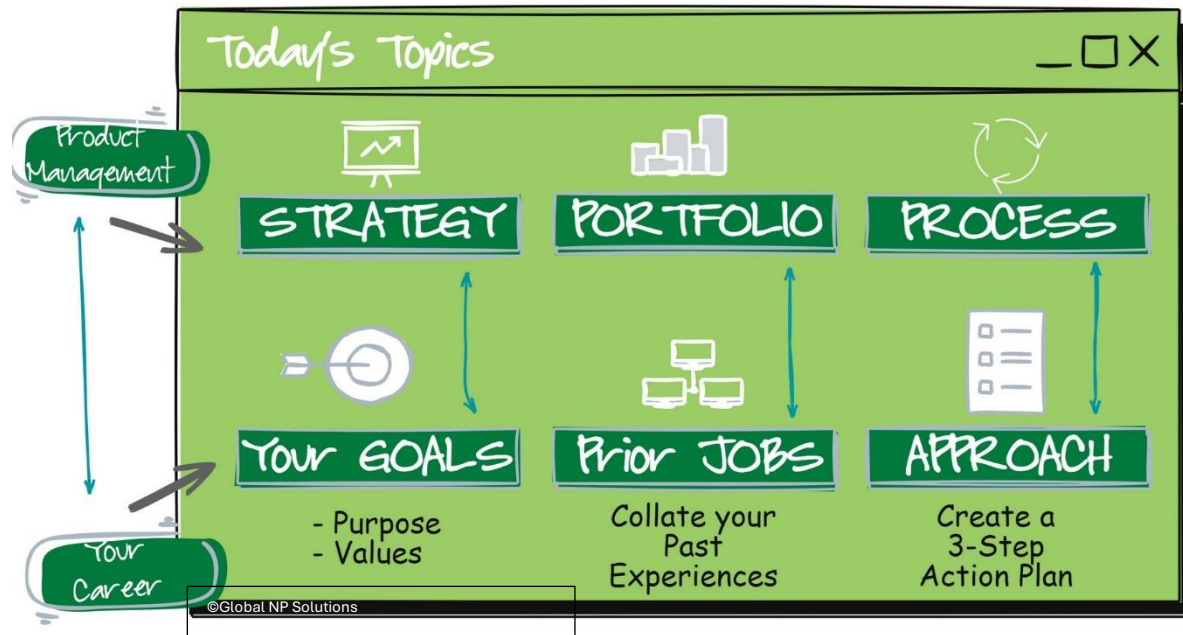


UNSTICK YOUR PRODUCT MANAGEMENT CAREER



- Product Strategy: A plan or roadmap to achieve future goals and objectives within constraints of a business environment.
- Values: Any philosophy or principle to which a person or company adheres with some degree of emotion. Who you are and what you stand for.

Achievement	Competency	Health	Leisure	Security
Adventure	Creativity	Honesty	Loyalty	Service
Attitude	Faith	Humor	Optimism	Stability
Authenticity	Family	Justice	Peace	Status
Authority	Friendship	Kindness	Perseverance	Trust
Balance	Fun	Knowledge	Pleasure	Wealth
Charity	Generosity	Leadership	Popularity	_____
Compassion	Growth	Learning	Recognition	_____

My Values:

My Draft Mission Statement:

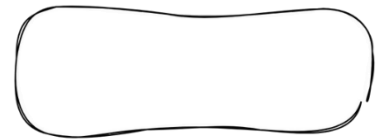
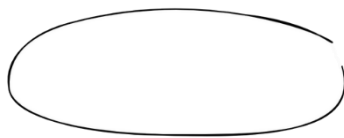
- Portfolio: A set of projects that deliver the organization's strategic value. A collection of commercialized products, brands.

Job Experience Inventory (JEI)

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Time Period	Job Title	Company	My Strengths in the Position	New Skills I Learned	What I Didn't Like

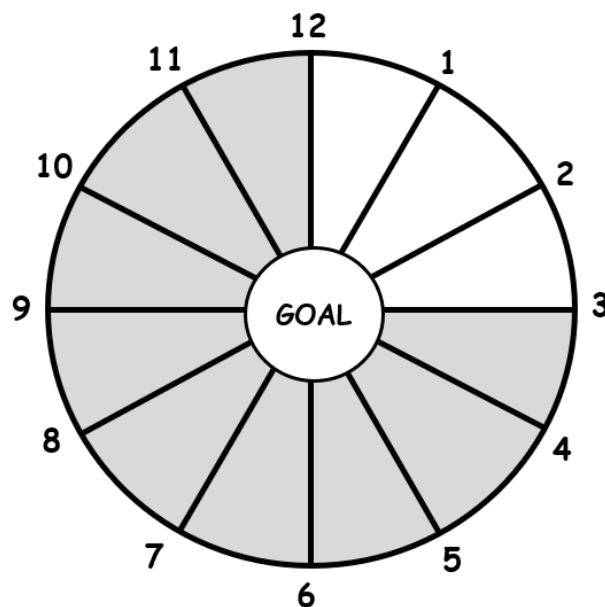
Three Characteristics of My Ideal Job



Any Skills Gaps for My Ideal Job?

Your Action Plan - The Go Clock

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Next Steps

- Read
- Observe
- Listen
- Empower
- Study

Resources



Creativity Group Coaching (5/29)

